Ashish Kumar Gupta

About Me

Worked as an SEO executive. Currently working on the MERN platform.
I am confident that I have the skills and experience needed to excel in this role. Tackle with problems comes with creative ideas. Improve logical thinking and dynamic creativity. I enjoy collaborating with others to deliver high-quality projects that meet clients' needs. I am also a quick learner and enjoy staying up to date with the latest technologies and best practices in the front-end development field.

My Contact

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📞 7318399484

📍 Lucknow,Uttar Pradesh

🌐 Linkedin Profile

Hard Skill

- HTML
- CSS
- Bootstrap
- TailwindCss
- Javascript
- React js
- Jquery

Soft Skill

- Adaptability
- Problem-Solving
- Teamwork
- Time Management
- Critical Thinking

Licenses & Certifications

Google Analytics

- Understanding Google Analytics Interface.
- Basic Metrics Knowledge
- Setting Up Google Analytics
- Custom Reports and Dashboards
- Understanding Audience Reports
- Acquisition and Traffic Sources

Introduction to Front-End Development

Professional Experience

SEO EXECUTIVE
Ranush Infotech Pvt Ltd. (Feb 2023 - Jul 2023)

- As an SEO Executive, the primary role involves **optimizing online content to enhance visibility**, drive **organic traffic**, and improve **search engine rankings.**
- Conduct thorough **keyword research** to identify relevant and high-performing keywords for **content optimization.**
- Ability to implement **on-page SEO best practices**, including optimizing **meta tags, headers, and content structure.**
- Optimize website speed, mobile responsiveness, and overall user experience.
- Collaborate with web developers to address **technical SEO** issues and improve **site performance.**
- Develop and execute **link-building strategies** to increase the authority and credibility of the website.

Tools: Ahref , Google Analytics, Sheet, Code Review, Google Search Console,Semrush, Schema .

Customer Support Associate AJIO
Techtask Buisness Solution Ltd. (Aug2022 - Feb 2023)

- Respond **promptly and professionally** to incoming customer inquiries **in person, by telephone, or by email**.
- Maintain an updated knowledge of the **organization's products, services, and customer service policies.**
- Document **customer interactions** when necessary, **compiling documents** and forwarding information to interested parties.
- Explain simply and clearly in **response to customer questions** and check for **customer understanding and acceptance.**
- Recommend new products or services or make suggestions for improvements by **identifying relevant features and benefits.**

Skills: Ticket Generation, Gmail , Google Sheets , Cold Calling.

Education Background

INDIRA GANDHI NATIONAL OPEN UNIVARSITY

Bachelor of Computer Application (BCA) 2023